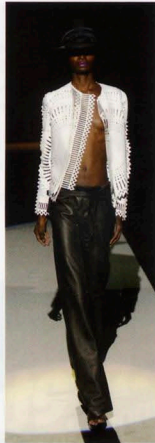


only made in Italy

From the files of the homonymous Foundation Gianfranco Ferrè, the great interpreter of leather

"...a long-lasting, deep and convinced love. By chance – or maybe by an already meditated conviction though not yet explicit – I elected leather as the privileged object of my inventions and of my creations, even in my very early creations, accessories and bijoux. I have never betrayed this passion, which has turned into faithfulness for a material characterised by a strong personality and by thousands souls: as soft as fabric, as pliable as knitwear, or strong, good-looking, able to fit the body and to caress it like a second skin, which protects it, warms it up and supports it...Indispensable for the comfort and the solidity of nowadays dressing as well as for the quality and refinement that differentiate my style, leather remains noble and pure even when it lends itself to the most



original elaborations, which have expanded the use of leather outside the traditional fields of sport, work or technical garment, and have made it an absolute protagonist of nowadays luxury, precious and direct, gorgeous and gritty, chic and wild..."

Gianfranco Ferrè is a great interpreter of the Italian style, and the love for leather he has always demonstrated is contained in these words and need no further comments: few images of clothes and accessories are enough to prove his real big passion. The images have been taken from the files of Fondazione Ferrè, which has been established to preserve

but above all to promote and spread the



cultural, artistic and aesthetic values that have been elaborated by architect Ferrè. The Foundation was established in Milan in 2008 and contains a real heritage that remains at disposal for all people who consider creativity as the basis for an active and clever development. The programs of the Foundation touch also other activities, including collaboration with national and international museum institutions dedicated to fashion and custom, the realization of shows based on specific subjects, the publication of books, the relations with universities and training institutes, the promotion of study and research activities, text editing of lessons lectured by Ferrè, degree awards or masters for young people who would like to work in the world of fashion. "We are



developing all these activities – explains Rita Airaghi, director of Fondazione Ferrè, which has recently moved to a new site where refinement and functionality cross with naturalness – which can't be separated from the artistic, cultural and aesthetic values imposed by Gianfranco Ferrè, by his creations and by the role he



has played in the history of fashion, of costume and of culture in our era. Over 28,000 files present in our data base have been codified to become a starting point, and the Foundation chaired by Alberto Ferrè, the designer's brother, makes them available for young talents who are open to take the virtuous principles and competences to which Gianfranco Ferrè has dedicated all his life".

